



FOR IMMEDIATE RELEASE – May 27, 2004

New Company to Provide Outsourcing and Offshore Management Assurance Expertise

As more companies look forward to outsourcing services, concerns arise about gaps in project management, cultural communication, and project cost and quality assurance. Janeeva Inc. announces the launch of its operations as a management assurance partner in Ann Arbor, Michigan and Mumbai, India in an endeavor to bridge these gaps through services that combine professional global business expertise with a feet-on-the-street, collaborative approach.

Janeeva is the innovation leader in delivering and managing cost-effective offshore and outsourcing assurance management programs. It combines vast global business expertise, proven process and software with a feet-on-the-street, collaborative approach to bring seamless outsourcing and offshore integration between customers and vendors. The result is better monitoring, management, analysis and assurance in the overall performance and quality of outsourced and offshore operations.

Janeeva's BPO Assurance products and services deliver sustainable quality through a proven management methodology that effectively assures daily operational quality, local communications services in the countries of offshore vendors, and the innovative, easy-to-use Janeeva 'Passport' collaborative dashboard tool.

Janeeva's markets are in the financial and accounting, legal and engineering sectors with revenues of \$100 million-\$2 billion. Janeeva continues to validate, update and expand its database of over 350 Indian vendors. The company is exploring partnerships with select process consulting groups.

Janeeva combines the 40+ years of global business creation and management experience of founders Vinay Gupta, CEO and Ashok Varma, VP and COO. The founding CEO of Discera and Sensicore MEMS technology companies, Gupta also served as co-founder and CFO of BlueGill Technologies, an online bill presentment and payment company, as well Managing Director-Asia Pacific and General Manager-India for Cabletron Systems, a Fortune 500 company. He also managed global operations at NCR and Zenith Electronics. He has 20+ years of experience in finance and accounting, mergers and acquisitions in addition to global business creation and management.

In addition to global business expertise, Varma possesses 20+ years of experience in the global automotive industry and in manufacturing and software/hardware engineered systems. Varma was founding CEO of Montronix, a worldwide supplier of tool and process monitoring solutions serving the automotive, aerospace and machine tool industries. He established and managed Montronix subsidiaries in India, Italy, Germany, France, UK and Sweden. He has an extensive peer and industry leader network in India, the U.S., and Europe and expertise in global business case development for outsourcing, implementation logistics and managing for sustainable results.

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